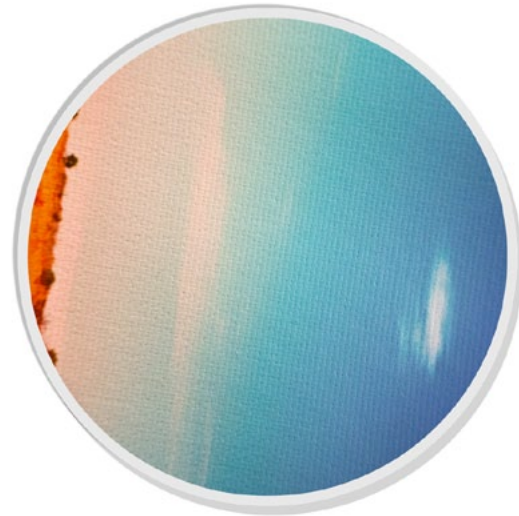


# Chromata White Canvas

## Product Description

Chromata White™ Canvas is a textured 19 mil bright white, consistent poly cotton blend matte canvas using an acid-free, neutral pH coating. Unlike 99.9% of available inkjet canvas products on the market today, this canvas utilizes our “Chromata White” optical brightener additive-free and fluorescent whitening agent-free breakthrough technology. “Chromata White” gives the end-user the most stable platform on which to print photographs and fine art works without the metamerism issues or color shift issues inherent on other canvases. Optical brighteners compromise the attainment of true color, they complicate profiling accuracy, and they inevitably deteriorate and yellow over time.



## Physical Specifications

Material Type	65% Polyester, 35% Cotton
Basis Weight	390 gsm
Caliper	19 mil
Opacity	98%
Texture	17 microns
CIE Color (F7/2°)	L* 96.05 a*=1.20 b*=-1.15
Fabric Weave	Oxford 2 over 1
Print Permanence	Fine Art Trade Guild approved

## Printer Compatibility & Handling

Aqueous Piezo Printer Compatibility	Epson®, Roland®, Mutoh®, Mimaki® <a href="#">View Comprehensive List Online</a>
Aqueous Thermal Printer Compatibility	Canon®, HP®, ColorSpan®, Encad Novajet®
Solvent Printer Compatibility	N/A
Ink Compatibility	Pigment & Dye
Optimal Print Environment	70°F (21°C), 30-60% Relative Humidity
Handling:	Avoid touching the coated surface. Cotton gloves should be used when handling inkjet coated materials from Breathing Color. <b>Note:</b> coated surface of every roll faces out.

## Additional Information

Storage	70°F (21°C) / 50% Relative Humidity; store in original packaging and in a controlled environment
Shelf Life	Minimum 1 year from purchase date, when stored as specified
Lamination	Highly recommended
Laminate Compatibility	Glamour 2 or Timeless by Breathing Color
Print Settings & ICC Profiles	Custom ICC Profile will produce optimum results

**Note:** Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.